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"Empowering Businesses & consumers with Best Quality Agri commodities"



Be Natural Organics

foods & cereals

We create brands . We create quality

A Processing unit with world class technologies, &
International standard infrastructure for Multi-Agri commodities.



www.benaturalorganics.in

MIDC M 154 , Jalgaon , Maharashtra (425003)

Toll free : 1800 257 2356



— THIS IS — *Who* WE ARE

Our Vision

To be The leading Organisation in the agro industry, Offering Most Hygienic & Nutritious products Globally & help our clients to deliver best quality products

Our Mission

Set Benchmark of healthy & Hygienic Products in industry. Implementation of internaional Quality ,safety and Organic StandardsTo serve our customers & clients ,and turn their feedbacks into standarsdsNo Compromisation on Quality & Hygiene.



Our Strengths

Our Strengths include the most advanced technology & machinery, world class infrastructure, unbeatable hygiene standards certified by NPOP, NOP, and other international standards. But above all our main strength lies in our service to our customers and our workforce

Our Values

- Ethical Business practices
- Strictly Adhere to stringent business code of conduct
- Long term relationship
- Nurtering technology & manpower
- Adhereing stringent hygiene code in the Plants & Warehouses.

With our strong presence & vast bouquet of excellent quality agri grains product offerings from india, we are setting the highest standard in the industry, having a model based upon a sustainable.

Health and
Safety



PURE
SAFE HEALTHY
NATURAL
CLEAN GENUINE
HYGIENIC
IMPERISHABLE





Our Technology

Which brings *people* together

BUHLER Optical sorter

SORTEX A MultiVision

Our SORTEX A Multivision is an ATEX-compliant optical sorter for pulses & grains. It detects and removes multiple color defects, unwanted sizes and foreign materials and sorts into up to 5 chutes at throughputs of up to 40 t/h.

Powered by our world class technology & world class infrastructure, We can offer wide range of products and grains with speed and best in the world packaging if needed.

Cleaning & Sorting : **BUHLER, Switzerland.**

Packaging : **Nitrogen flushed packaging, fully automatic unit
& semi automatic unit for all sizes.**



Maximize profitability by delivering
consistent product quality

Our system includes a size and shape detection software as standard. It helps you to achieve a consistent quality of products removing unwanted sizes and shapes.



Minimize downtime
from clearing product build-ups

We use a product tracking software to scan and grade each grain as accepted or rejected. This reduces unclassified grains from being recirculated back into the sorter.



Remove multiple color defects with
minimal re-sorting

Our system can match up to three visible colors to detect up to five color defects simultaneously. This minimizes the need for product re-sorting and sorter configurations.



Plant & Infrastructure

Powering *the* Good™

— BEST IN THE WORLD —

Our World class infrastructure is maintained by checking all hygiene parameters, and Timely maintenance.

We have set-up our plant covering each and every aspects & facilities to manage our business efficiently. We have made arrangement of Man, Machine & Location as per their best resource utilization and help us to grow further.

STRATEGIC AREAS AND FACILITIES AT THE PLANT

Plant area

State of art architecture

- Advance Optional technologically Sortex Cleaning Plant
- Raw material area, Process area & Finished goods area shades
- Weighbridge
- Moisture, rates, rodent and infection free-construction

Office area

Fullfacility Conference Hail Meeting Chambers

- Centrally CCTV, Wi-Fi enabled network with advanced server system

Laboratory area

- In house lab euipped to perform Nutritional, chemical and Microbial Tests

Parking area

- Organized Parking area for Company staff, visirors and logistics

Driver rest area

- Driver rest area with water, toilet and amenities

Labour quarters

- R.O, water, washing, Dinning, Bath, Residence & Toilet Facility

Advanced packing station

- Fully automatic packing station, along
- with traditional machines to deliver best packing

Plant environment & Ecological Stability

- Gardening and sorrounding tree plantation for ecological stability
- Pollution free environment a plant

Utility area

Security rooms
Electrical rooms





WORKPLACE SAFETY

We strive to provide safe and healthy work environment, whoever works with us is safe and healthy. We are making efforts to achieve zero-injury culture at our works.



WITH
WORLD'S MOST
ADVANCED TECHNOLOGY.





MOST HYGIENIC ENVIRONMENT.

We strive to provide safe and healthy work environment, whoever works with us is safe and healthy. We are making efforts to achieve zero-injury culture at our works.



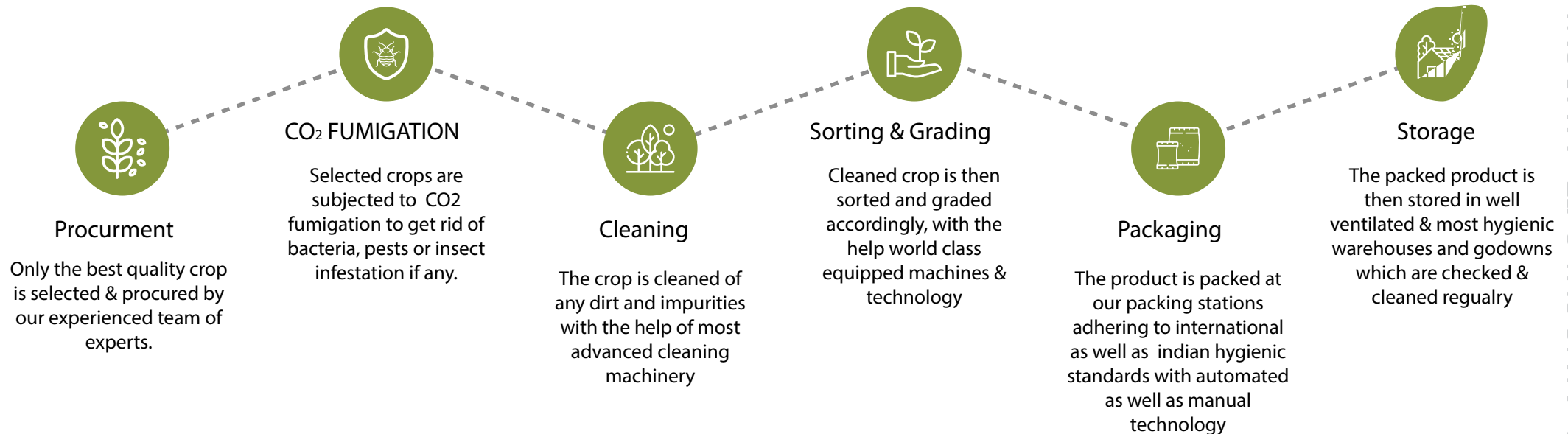


Quality Control

Bringing *the* Good[®]



We have implemented National as well as international Quality & safety standards - ISO 9000, ISO 22000 FSSAI & more Along with Organic standards such as NOP (USDA Organic), NPOP (India Organic) and many more.





INNOVATION

Innovation is the core of our company. We collaborate with customers to get important insights, and the innovative to create new products.

INTEGRITY

Safe food is fundamental to our business; Our Commitment is to safeguard the wholesomeness and integrity of the products. Our preventive approach to food safety combines rigorous hygiene practices and systems. Our processing units comply with Food Safety Standards and International quality assurance.



FOOD STANDARD

We have our own set of standards. we believe quality is our responsibility, for us quality means

DOING IT RIGHT WHEN NO ONE IS LOOKING.



Our Certifications & Standards

Only the Best

Organic Certification & Food Safety Certification
An ISC (International Standards Certification) Approved by EURO UK.



Look for these labels!

The USDA Organic seal (NOP)(left) tells you, we meet strict organic standards and has been certified by an independent, accredited 3rd party.



Research & Development

Striving for a better tomorrow

SANITARY & PHYTO SANITARY STANDARDS

Nutritional Test	Safety Test
Fats	Moisture
fibers	impurities
Protein	Adulteration
Vitamin	Aflatoxin
Minerals	Pesticide Residue
Carbohydrates	Food Born Pathogen
Others	Others



Because everything starts with R & D

Agriculture is live field and totally depends on climatic conditions. Little changes in environment will affect subsequently in production. It has to manage and maintain quality parameters, so that end user will get quality products.

We are sourcing materials from fertile area. We test samples for impurity and nutritional Purpose. We are taking regular feedbacks from Agriculture Universities, Research Boards and International Councils.

Following are the testing parameters,

Nutrition Testing

Different parameters including protein, fats, carbohydrates, gluten etc. (Health Purpose).

Hygiene Testing

For chemical & microbial testing. (Safety Purpose).

Above tests are done in house as well as per third party inspection through well-known agencies .



Material Procurement

Goodness from *the* ground up

MATERIAL PROCUREMENT

- Core competency of purchase department is Backward Integration Linkages, Effective Supply Chains and Product Quality Knowledge while making procurement.
- We are maintaining Uniform Product Quality throughout year, which is the prime need of our channel partners and consumers.
- Procurement includes Pre-Purchase Inspection, During Purchase Check-Ups, Storage Area Inspection, During Process Inspection and finally During Delivery Time Inspection of Material.

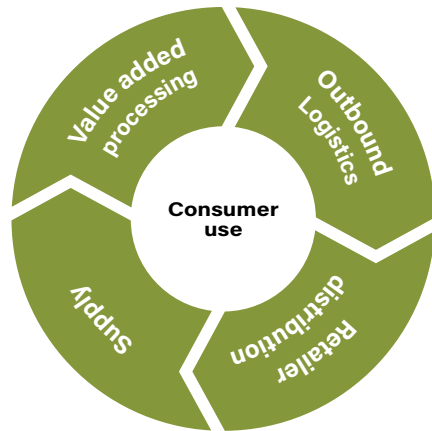
Supply	Value added processing	Outbound Logistics	Retailer distribution	Consumer use
Growing Harvesting Sourcing Storage	Cleaning Sorting Grading product safety eco friendly	Transporting Safety	Branding Availability Quality Packing in different sizes	Hygienic Healthiness Application & Uses



Our Suppliers

Suppliers are our strategic partners and we invest to create win-win situations for both of us. And this is unique to Be Natural Organics . We strive for continuous improvement in our purchasing processes.

Supply Chain



For Procurement

- We search faster
- We connect precisely
- We connect more
- We support procurement Channels





Processing

Refining *the* Product

Cleaning process

Sorting(Sortex)
process

Grading process

Other processes

1. Cleaning process

It is one kind of process which removes stone materials, foreign material, other class material, dust, light weight kernel etc. This is a mandatory fundamental process for every agricultural produces before consumption.

2. Sorting(Sortex) process

It is a value addition process in which material is processevd to remove discolor impurities.

3. Grading process

It is one kind of separation Process to maintain hygienic and healthy attributes in material.

4. Other processes

This process increases material shelf life against climatic condition which spoils or degrades material. Processed materials are stored in well maintained storage area to prevent rodents and infestation. In this process, uniform quality material is weighed as per standard weighing system and packed Either in BOPP laminated bags or jute bag as per climatic condition and duration of final delivery.

*Our processing is not just processing,
but also a Value Addition !*





Advanced Packaging

Most Advanced



We Have one of the most advanced packing station which is fully automatic, along with Traditional packing stations to maximise productivity.

We can pack all sorts of agri commodities in all types of sizes, including consumer & bulk sizes, with sealing option such as stich and hot seal.



Most Hygienic

We take utmost care while packing goods as we firmly believe Quality comes first . From packing stations to loading goods , steps are taken to ensure pure and hygienic quality.



Private Label & Job work

Your Brand ,*Our* Quality

CONNECT WITH US & WE WILL
TAKE YOUR BRAND TO THE NEXT LEVEL;

Sourcing

With our strong presence & vast bouquet of quality organic food product offerings from India, we are setting the highest standard in the organic food industry, having a model based upon a sustainable business concept of linked prosperity, combining social, product & economic values.

Stringent quality control at various steps starting from harvesting to procurement to packaging and transport.

OUR QUALITY ASSURANCE

EXPERIENCE MATTERS: we have earned recognition as an industry-leading Quality producer from India with facilities Maharashtra . From sorting to packaging we're able to customize your order to suit your needs.

QUALITY FIRST: We have an Integrated Organic Supply Chain. All of our rice, grains, oils, beans, seeds, and lentils are sourced from the remotest farming families and regions known to produce the highest quality goods to the World of consumers. We also conduct rigorous lab testing to protect the quality of our products.

TRACEABILITY : We provide in-depth traceability and the highest quality food safety standards. Throughout the entire fulfillment process, we provide "farm to fork" traceability. That means we're hands-on with farmers: from seed to cultivation, harvesting to processing, packaging to handling.



Packaging

It is very important to win the "Point of Sale" challenge where the consumer has only 5 -10 seconds to make a purchase decision in a store, hence we offer various aesthetic packaging design options:

- Packaging speaks for itself and acts as a silent salesman for the product.
- Aesthetics act as product differentiator in the market to which consumer feels attracted. This also helps in FMOT (First Moment Of Truth) purchase of a product.

Be Natural organic is one point of contact for top-selling organic foods to make your private brand big success.



Choose Product



Select Packaging



Share Design



Ready to Dispatch

Creating Unbeatable Quality



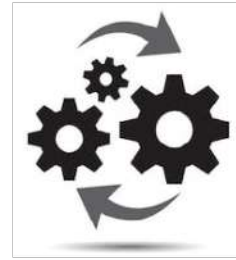
*Client
management*



*Inventory
management*



*New product
launch*



*Operational
planning*



*Pricing & sales
strategy*



*Risk
management*

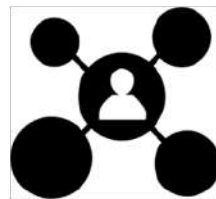
We can take care of Quality & much
more to empower your business....



*Private
labelling*



*Brand
building*



*Business
distributor
management*



Procurement



*Product
distribution*



*Stratup
Projects*



Marketing

Always creating relationships

Our Marketing department is ready to Generate demand, sales, Distribution Channel Management, brand Management and market research for your commodity and elevtate your business!!

CONSUMER BEHAVIOR

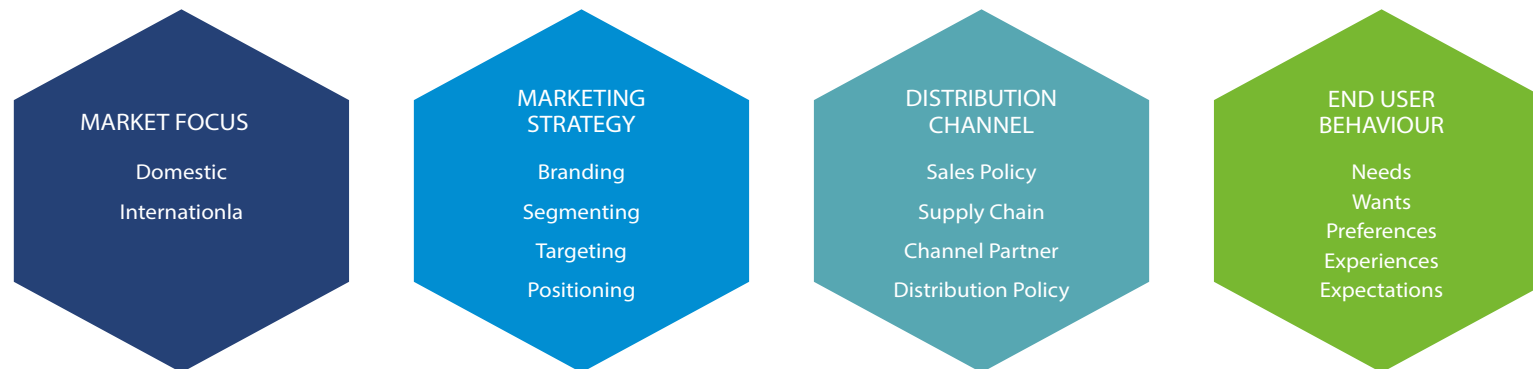
We are trying our best to implement their identified needs, wants, preferences and expectations, in order to not only satisfy them but also feel delighted.

MARKET DEVELOPMENT POLICY

To appoint right & sound financial channel partners,increase our business by transparent communication and motivate them through effective brand building activity & sales promotion activity.

MARKETING STRATEGY

Our strategy is to promote right product at right place at right time through efficient advertisement, sales promotion and strong distribution. Our brand image will be a right source of demand generation factor.





“We are Manufacturer of Quality Agri grains & commodities and private Labels with world class infrastructure and technology with most hygienic and certified environment with organic qualifications.”

Come meet us & We'll Take you to another level !



Indian Agri Around the World!

Be Natural Organics foods and cereals

Visit Us!

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Contact Us!

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FOLLOW US ON:



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